Nguyen Tuan Kiet Ngo

UX / Product Designer

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I design interfaces from user research to working prototype, and I build a fair amount of it myself. Master's in UX Design from Jönköping University, 15 months of agency product work before it, and three years in graphic design before that.

SELECTED WORK

Regula

Master's thesis project, 2026

AI-enhanced learning platform. A teammate and I designed and built it with Lovable on React, TypeScript and Supabase, and I led a two-week study with 54 students across two waves.

Findings: AI support roughly tripled task creation and raised active planning days, but completion rate did not follow. Interviews described deeper reflection that the validated scales missed. Paper in preparation for PERSUASIVE 2027.

46 students tested an early version at a hackathon at LUT University, Finland (SUS 66), and the leaderboard and streaks came from their feedback. Science Park Jönköping Award for Best Business Potential, 2026.

Mona Soft and Mona Host

Client work, 2025

Design system across two products of the same company. Buttons, colour, spacing and grid shared; visual style kept separate.

Built a page template that later designers used to build new pages without starting from an empty artboard.

SMART Living Solution

Concept, 2024

Interface for a smart home my team built from cardboard and a Raspberry Pi in 2020, redesigned once I could see why the first person outside the team couldn't turn on a light.

EXPERIENCE

UI/UX Designer, Mona Media, Ho Chi Minh City

May 2024 to Jul 2025

Designed interfaces and user flows for client websites and web applications.

Shipped 10+ pages and landing pages, and supported 5 pitch projects.

Worked directly with a developer on performance, cutting motion that cost page load on a search-driven rebuild.

Visiting lecturer, Graphic Design Fundamentals, VCI College

Jun to Nov 2023

Six-month foundation course for a class of more than 50 students. Certified lecturer in Vietnam (NVSP).

Graphic Designer, PNK Media, Ho Chi Minh City

May 2022 to Jun 2023

Brand identities and marketing materials for commercial clients.

EDUCATION

MSc User Experience Design

Jönköping University, 2025 to 2026

Thesis graded 4 of 5, published in DiVA. JU International Scholarship, 30% of tuition.

Advanced Diploma in Multimedia

Arena Multimedia (Aptech), Ho Chi Minh City, 2022 to 2024

BEng Computer Network and Communication

University of Information Technology, VNU-HCMC, 2017 to 2022

SKILLS

Design Interaction design, information architecture, design systems, prototyping, responsive UI

Research Usability testing, qualitative interviews, study design, behavioural log analysis

Tools Figma, Adobe Creative Suite, React and TypeScript with AI-assisted tooling

Languages Vietnamese (native), English (IELTS Academic 7.0)